



Ohio

AgriBusiness Association

2026 MEDIA KIT

**Great Lakes Studios and Ohio AgriBusiness Association
are partnering to help connect Ohio agribusiness professionals.**

Who are Ohio AgriBusiness Association members?

OABA is the leading advocate for Ohio agribusiness with membership including the manufacturers and wholesale/retail suppliers of plant nutrient and protection materials, the grain warehousing and marketing industry, the feed and seed industry, as well as companies providing equipment, financing, insurance, consulting and other products and services for the agribusiness industry.



Advertising in the 2026 OABA Membership Directory

- The OABA Membership Directory is a networking tool and purchasing guide distributed exclusively to OABA members annually. Strategic ad placement — with ad design available for just \$85 — allows you to maximize your exposure in this valuable resource, which reaches 95 percent of Ohio's commercial agribusiness professionals.
- Over 1,000 copies will be distributed to OABA members across the country.

- An electronic version of the directory will be available through the members-only login section of the OABA website, allowing advertisers to connect with members through both print and digital advertising.
- See enclosed rates and specifications to help you select the opportunity that best meets your organization's needs.

Reserve Your Space

Contact **Bryan McMahan** for additional information and questions at 614-461-7601 or bmcman@glstudios.com.



RATES AND SPECIFICATIONS

Size	Specs	Color Rates	B&W Rates
*Inside Front or Inside Back Cover	5 x 7.5 (live area)	\$3,075	N/A
*Back Cover	5 x 7.5 (live area)	\$3,120	N/A
*Tab Full Page	5 x 7.5 (live area)	\$2,900	N/A
*Full Page	5 x 7.5 (live area)	\$2,625	\$1,550
1/2 Page Horizontal	5 x 3.65	\$1,550	\$995
1/2 Page Vertical	2.4 x 7.5	\$1,550	\$995
1/3 Page Horizontal	5 x 2.33	\$1,150	\$765
1/3 Page Vertical	2.4 x 5.2	\$1,150	\$765
1/4 Page Vertical	2.4 x 3.65	\$890	\$585
1/4 Page Horizontal	5 x 1.6875	\$890	\$585
1/8 Page Horizontal	2.4 x 1.725	\$480	\$340
Enhanced Listing	Formatted	\$185	N/A

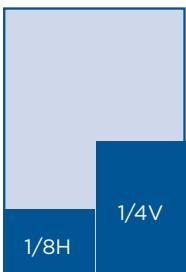
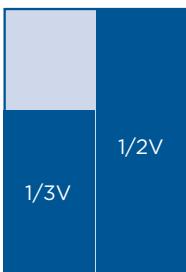
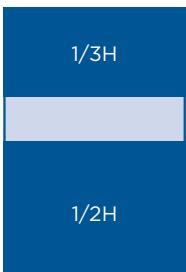
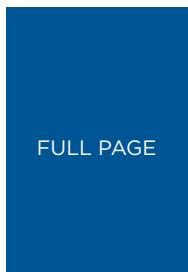
***BLEED SPECIFICATIONS:** Keep all text 1/2" inside dimensions

Cover 2, 3 and 4

6.375 x 8.75

Tabs & Full Page

6 x 8.75



3-4-25

Advertising space
reservations due

3-13-25

Advertising
materials due

MAY 2026

Delivery

General Advertising Information

All advertisements are accepted and published by the publisher upon representation that the agency and/or advertiser is authorized to publish the entire contents and subject matter thereof. In consideration of the publisher's acceptance of such advertisements for publication, the agency and/or advertiser will indemnify and save the publisher harmless from and against any loss or expense resulting from claims or suits based upon the contents or subject matter of such advertisements, including, without limitation, claims or suit for libel, violation of right of privacy, plagiarism and copyright infringement. The publisher reserves the right to refuse any advertising and shall not be liable for damages if for any reason he fails to publish an advertisement.

ALL PAYMENTS GO TO:

Great Lakes Studios
P.O. Box 77073
Cleveland, OH
44194-7073

Formatted Ads

Enhanced Listings:
shaded color
background and
four-color logo.

Added Value

Advertisers who
purchase a half
page ad or larger
receive a
**free enhanced
member listing.**

Ad Design

For an additional \$85,
Great Lakes Studios'
team will design
your ad.

**Contact Bryan
McMahan for
more information
at 614-461-7601
or bmcman@
glstudios.com.**

For production questions,
contact Bryan McMahan
at bmcman@glstudios.com
or 614-461-7601.