




# ON THE HORIZON

OABA Industry Conference  
January 28-30, 2025

## Sponsorship Opportunities

Sponsorships are granted on a first-come, first serve basis. Submit your form as soon as possible at [oaba.net/events\\_conference](http://oaba.net/events_conference).

Sponsors at **all levels** will be promoted by company **name or logo\*** in event promotional and recap materials.

	 <b>PREMIER</b>	 <b>CONFERENCE PLUS</b>	<b>CONFERENCE</b>	<b>RECEPTION</b>	<b>BREAKFAST</b>	 <b>LANYARD</b>	<b>BREAKOUT</b>	<b>EXHIBITOR</b>
<b>Benefits</b>	<b>Investment</b>	<b>\$7,500</b>	<b>\$3,000</b>	<b>\$2,000</b>	<b>\$1,500</b>	<b>\$1,000</b>	<b>\$1,000</b>	<b>\$1,000*</b>
Premier conference sponsor <i>co-branding on conference collateral</i>	★							
Promoted throughout conference as sponsor	★	●	○					
Promoted at Welcome & Industry Receptions as sponsor	★	●	○	●				
Promoted at breakfast as sponsor	★				○			
2-3 minute company overview <i>at start of appropriate session</i>	★ <small>All Gen. Sessions</small>	● <small>General Session</small>					○ <small>Breakout Session</small>	
Featured sponsor on conference app	★	●						
Sponsored social media post <i>posted before event</i>	★	●	○					
Company logo on app session page		● <small>General Session</small>					○ <small>Breakout Session</small>	
Logo on attendee lanyards <i>lanyards provided by company</i>						●		
Exhibitor booth	★							●
Company profile page on app	★	●	○	●	○	●	○	●
One conference registration	★	●	○					●
BONUS conference registration	★							

\*\*\$1,500 - non-member

\*Please submit a high-resolution logo to [prettyman@oaba.net](mailto:prettyman@oaba.net) no later than **December 20, 2024** to guarantee inclusion in event promotional materials.

