

# 4R Technology Review Field Day

## Sponsorship Opportunities

Contact Aaron Heilers to secure your sponsorship for the 2023 event.

aheilers@oaba.net | 614-326-7520

### Key Sponsors - \$2,500+

#### PRE-EVENT PROMOTION

- Company logo (or name where applicable) placed on top tier of sponsor list in promotional materials (news articles, promotional bulletins, social media posts)
- Guest post on OABA social media channels (plus post statistics after the event)
- Sponsor an OABA e-bulletin to event participants (sponsor-provided copy, must include an invitation for them to join you at the 4R Tech Review)

#### DURING EVENT

- Company logo on event sponsor banner
- Company logo on top tier of attendee sponsor flyer
- Company may provide 1 promotional item for inclusion in attendee packet

#### POST-EVENT

- Company name on top tier of sponsor list in post-event recap

### Impact Sponsors - \$1,000

#### PRE-EVENT PROMOTION

- Company name placed on second tier of sponsor list in promotional materials (news articles, promotional bulletins, social media posts)

#### POST-EVENT

- Company name on second tier of sponsor list in post-event recap

#### DURING EVENT

- Company logo on second tier of attendee packet sponsor flyer
- Vendor booth
- Company provides one literature item to be included in attendee packet

### Lunch Sponsor - \$500

- Company name on lunch signage
- Announced as lunch sponsor from the podium
- Company name included in social media Lunch Sponsor recognition

### Vendor Booth - \$500

- Opportunity to set up 6' booth at event
- Network with event attendees before and after event, plus during lunch
- Alternately, company provides 1 literature item to be included in attendee packet

Additional details on the 2023 4R Technology Review Field Day are available at [www.oaba.net/4rtech](http://www.oaba.net/4rtech)

