

RESILIENCY

2023 OABA INDUSTRY CONFERENCE | JAN 31 - FEB 2

Sponsorship Opportunities

Sponsorships are granted on a first-come, first serve basis. Submit your form as soon as possible at oaba.net/events_conference.

Sponsors at all levels will be promoted by company name or logo* in event promotional and recap materials.

	 PREMIER	 CONFERENCE PLUS	CONFERENCE	RECEPTION	BREAKFAST	 LANYARD	BREAKOUT	EXHIBITOR	
Benefits	Investment	\$7,500	\$3,000	\$2,000	\$1,500	\$1,000	\$1,000	\$1,000	\$900**
Premier conference sponsor <i>co-branding on conference collateral</i>	★								
Promoted throughout conference as sponsor	★	●	○						
Promoted at Welcome & Industry Receptions as sponsor	★	●	○	●					
Promoted at breakfast as sponsor	★				○				
2-3 minute company overview <i>at start of appropriate session</i>	★	<small>All Gen. Sessions</small>	<small>General Session</small>				○		
Featured sponsor on conference app	★	●							
Sponsored social media post <i>posted before event</i>	★	●	○						
Company logo on app session page		●					○		
Logo on attendee lanyards <i>lanyards provided by company</i>						●			
Exhibitor booth	★							●	
Company profile page on app	★	●	○	●	○	●	○	●	
One conference registration	★	●	○					●	
BONUS conference registration	★								

**\$1,200 - non-member

*Please submit a high-resolution logo to prettyman@oaba.net no later than **December 15, 2022** to guarantee inclusion in event promotional materials.

