



2018 OABA Industry Conference Agenda

**Agenda is Subject to Change*

**Continuing education units will be available for both Certified Crop Advisers and state licensed pesticide applicators (OH and PA) and will be listed when approved.*

Wednesday, January 31

6:30 – 7:30 *Welcome Reception*

Thursday, February 1

7 – 8 *Breakfast and Registration*

8 – 8:15 **Welcome** **Dublin I-IV**
 Tim Shank, Chairman – OABA Industry Education Committee

8:15 – 9:15 **Global Transitions and Weather Drive Agriculture Markets** **Dublin I-IV**
Terry Barr, CoBank
 CEU Credits: CCA: 1 PD

9:15 – 9:30 *Break*

9:30 – 10:30 **Learning 4R Phosphorus Stewardship** **Dublin I-IV**
Tom Bruulsema, International Plant Nutrition Institute
 CEU Credits: CCA: 1 NM

Eastern Grain Market Outlook **Dublin V-VI**
Brian Burke, John Stewart & Associates
 CEU Credits: CCA: 1 CM

On-Target Spray Academy **Franklin**
Mark Hanna, BASF
 CEU Credits: CCA: 1 PM; ODA Comm: CORE-1

10:30 – 10:45 *Break*

10:45 -11:45 **CRISPR Cas9: What Does Genome Editing Mean for Crop Improvement?** **Dublin I-IV**
Leah McHale, Ohio State University
 CEU Credits: CCA: 1 CM

The Customer Experience: Farmer Panel **Dublin V-VI**
Amy Sigg Davis
Judy Neill
Ron Neill
 CEU Credits: 1 PD

Ask the Custom Application Panel **Franklin**
Don Lamb, Circleville Ag Products
Don Schneider, BASF
Chris Week, KOVA
 CEU Credits: CCA: 1 CM

11:45 - Noon	<i>Break</i>	
Noon – 1	Lunch & Certified Crop Adviser Annual Meeting	Dublin I-IV
1 – 2	Beg, Borrow, and Steal: Round Table Discussion <i>Moderator: Melanie Wilt, Shift-ology Communications</i> CEU Credits: CCA: 1 PD	Dublin I-IV
	Do Cover Crops Increase Risk of Disease? <i>Dr. Alison Robertson, Iowa State University</i> CEU Credits: CCA: 1 PM	Dublin V-VI
	On-Target Spray Academy <i>Mark Hanna, BASF</i> CEU Credits: CCA: 1 PM; ODA Comm: CORE-1	Franklin
2 – 2:15	<i>Break</i>	
2:15 – 3:15	MyFields.info—Field crop Information When and Where You Need It! <i>Brian McCornack, Kansas State University</i> CEU Credits: CCA: 1 PM; ODA Comm: CORE-1	Dublin I-IV
	Free Trade Agreements: Why They Matter to U.S. Agriculture <i>Ian Sheldon, Ohio State University CFAES</i> CEU Credits: CCA: 1 PD	Dublin V-VI
	Grain Safety Training & Industry Opportunities <i>Moderator: Jed Bookman, Sunrise Cooperative</i> <i>Ron Digby, Legacy Farmers Cooperative</i> <i>Bill Harp, Safety and Technical Rescue Association</i> CEU Credits: CCA: 1 PD	Franklin
3:15 – 3:45	<i>Exhibitor Showcase</i>	
3:45 – 4:45	Town Hall: Meet the New Faces of CFAES <i>Dr. Cathann Kress, Ohio State University CFAES</i> CEU Credits: CCA: 1 PD	Dublin I-IV
4:45 – 6:30	<i>Exhibitor Showcase</i>	
5:30 – 6:30	Industry Networking Reception	
6:30 – 8:30	Industry Dinner & OABA Annual Meeting Keynote: The Power of Passion <i>Dave Rife, White Castle Systems, Inc.</i> CEU Credits: CCA: 1 PD	Dublin I-IV



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Friday, February 2

6:45-7:30	<i>Breakfast & Registration</i>	
7:30-8:30	Protecting Your Reputation in a Dynamic Environment <i>Lani Jordan, Lani Jordan Communication</i> CEU Credits: CCA: 1 PD	Dublin I-IV
8:30 – 8:45	<i>Break</i>	
8:45 – 9:45	Crisis Communication Planning <i>Lani Jordan, Lani Jordan Communication</i> CEU Credits: CCA: 1 PD	Dublin I-IV
	International Trade: Black Sea & Brazil <i>Moderator: Bailey Elchinger, INTL FCStone Inc.</i> CEU Credits: CCA: 1 PD	Dublin V-VI
	Variable Rate Nitrogen: Components & Challenges <i>Brian Arnall, Oklahoma State University</i> CEU Credits: CCA: 1 NM	Franklin
9:45-10	<i>Break</i>	
10 – 11	What is New in the World of Weed Management <i>Bill Johnson, Purdue University</i> CEU Credits: CCA: 1 CM; ODA Comm: 2 C-1	Dublin I-IV
	4 Hours vs 4 Days: Today's Timeline <i>Moderator: Jeff Goetz, The Andersons, Inc.</i> <i>Kevin Berger, Centerra Co-op</i> <i>Rick Donald, The Andersons, Inc.</i> <i>Jim Schmidt, Area Energy & Electric, Inc.</i> CEU Credits: CCA: 1 PD	Dublin V-VI
11 – 11:15	<i>Break</i>	

11:15-12:15	<p>Corn Replant Considerations: Emotions vs Cold, Hard Facts <i>Bob Nielsen, Purdue University</i> CEU Credits: CCA: 1 CM</p>	Dublin I-IV
	<p>The “How” of FSMA Technology <i>Jim Voigt, JFV Solutions, Inc.</i> CEU Credits: CCA: 1 PD</p>	Dublin V-VI
	<p>One Commodity That’s Worth \$Millions <i>Mike Templeton, Michael T STC LLC</i> CEU Credits: CCA: 1 PD</p>	Franklin
12:15 – 2:30	Lunch & Closing Session	Dublin I-IV
	<p>Hiring Challenges in the Work Place – Where Have All the People Gone? <i>Moderator: Ed Yuhas, Kincannon & Reed</i> <i>Phil Farmer, FLM Harvest</i> <i>Brad Rivers, Novus Ag, LLC</i> <i>George Secor, Sunrise Cooperative</i> CEU Credits: CCA: 1 PD</p>	